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Artist: Adult Cinema
Album: Teaser Trailer
Date: 27th May 2016
Label: Bird Soup / Illicit

Essex Craftsman Downs Tools and Creates A Classic

New album from 'Adult Cinema' released May 27th / On Streaming Sites NOW

(Southend-On-Sea, Essex) 25th April 2016

Adult Cinema is the Southend based band helmed by Mike Weston. On May 27th, their second album 'Teaser Trailer' is released on his Bird Soup Records imprint through Illicit Recordings. Mike has collected together the tracks for 'Teaser Trailer' to serve as an introduction to the sound of Adult Cinema, kicking off this new chapter in his career and the deal with Illicit.

Adult Cinema is the sound of Mike Weston. In the studio he writes, plays and records all the material and is only joined by his band for live shows. The debut album of this London born multi instrumentalist was released with little fanfare after he was courted by labels a few years ago. Only when his dogged determination led to his music appearing on multiple TV shows, and even a few movies, did he start to build the first signs of a following in odd pockets of the world – from Canada to Brazil and deep into Eastern Europe. This attention led to a deal with Illicit and a second bite of the cherry.

"A winning blend of Meddle-era Pink Floyd, beguiling psych-folk and classic rock riffing. Mike Weston is an accomplished songwriter and musician who deserves a wider audience." Joe Clay (The Times)

In a former life Mike has been an archetypal (or is that atypical?) Essex builder. Well, more of a craftsman really – an ability to do the sort of bespoke work that's kept him in demand and able to construct a custom recording studio at his home in Southend. And he works in the same way when he writes his songs and perfects the timeless rock sound that he's always chasing. It's this attention to craft and detail that attracted the attention of Illicit and led to the very modern record deal that they've struck with Mike.

"The deal we've done with Mike and Adult Cinema isn't traditional. We want to give him the chance to let people hear his music. So we're letting people have some for free and committing to a three album release plan. The more people hear, the more they'll love it!"
Ian Clifford (Illicit)

Four tracks from 'Teaser Trailer' can be downloaded for free at <https://thisisadultcinema.com/free-music/> and the album is available now on Spotify, iTunes and Apple Music, with the physical release on May 27th. A remastered edition of the debut album ('This Is Your Life') is set for release in the Autumn of 2016 and a new album (the 3rd in the Illicit deal) will be completed for Spring 2017.

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Sounds like: Pink Floyd, classic rock, 70's rock

Website: <http://thisisadultcinema.com>
Spotify: <http://bit.ly/AdultCinemaonSpotify>
Apple / iTunes: <http://geni.us/ACTeaserTrailer>
Bandcamp: <http://bit.ly/AdultCinemaBandcamp>

EPK (Bio, photos, art, video & Soundcloud players) – <https://thisisadultcinema.com/epk>

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